



HP A3 Triple Play Promotion

Catalog A Incentive

June 18, 2025 – July 31, 2025

For a limited time, score huge, with HP's **Triple Play** A3 offer. Get to first with an incredible upfront price. Round second with an additional free set of 'starter' toner for each unit purchased. Slide into third with combinability in HP's already aggressive promotional offers. Act fast.. This deal ends July 31 and then, "YOU'RE OUT"!

SKU	Description	15+ Indicative Buy Price
5QJ90A	Color E786dn (25ppm)	\$2,620.34
5QJ94A	Color Flow E786z (25ppm)	\$2,791.99
5QK03A	Color E877dn (40ppm)	\$3,429.91
5QK08A	Color Flow E877z (40ppm)	\$3,847.85

Mix and match any combination of SKUs to meet the volume pricing requirement of the 'Triple Play' incentive



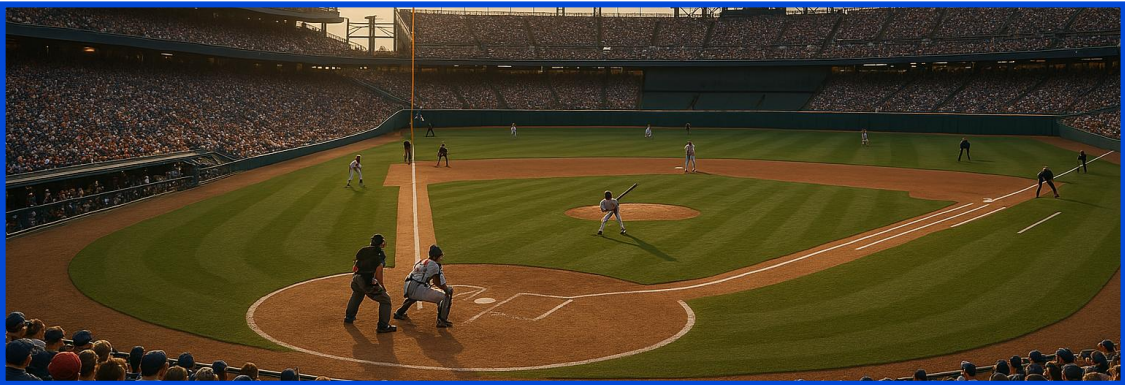
Aggressive upfront volume pricing offer on your purchase of 15 or more A3 base engines



(1) Additional set of free starter toner per engine purchased; approximately ~9k color & ~10k mono clicks per set



Combinable with HP's 2H25 MIF Bounty Offer



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Program Terms

Eligibility:

- Offered exclusively to 'Catalog A' HP Amplify Managed Print Services (MPS) Specialization partners authorized for the Component MPS (cMPS) offer
 - Catalog B and C sellers are ineligible from participation
- Minimum order size of 15 units; no max (while supplies last)

Offer Execution:

- Submit for pricing leveraging the official promo request form
- Place order with distribution with the newly created Big Deal within the eligibility timeline; order must be for 15 or more eligible base engines
- Provide shipping information to your MPS PBM for the free toner

Combinability:

- Combinable with HP FY25 programs where applicable

Starter Toner:

- Shipped to the dealer, directly from HP, upon validation of purchase within the terms of the offer
- HP MPS PBM will validate all shipping information prior to shipment
- While supplies last in the event of exceeding available inventory

- Requests for pricing submitted by **July 25**
- Distribution orders placed by **July 28**
- Invoice from the distributor by **July 31**
- Order to the full qty of the volume request